

purple

Wow

day

5 ways

Wow'em

with purple

**and help improve
women's health.**

1. Dress up Purple - Get everyone to wear something purple for the day and charge them all £2 for the privilege.

2. Purple Morning perk up - Hold a coffee morning with a bring-and-buy purple cup cake sale.

3. Purple Sale - Hold a 'jumble' sale for all unwanted items (clothes, books, handbags, jewellery) and set a premium price for purple items.

4. Wine tasting - challenge your friends to a blind wine tasting, and see who knows Merlot from their Rioja. Charge everyone a fee to enter and provide a small prize.

5. Purple Walk - organise a walk to (or through) a local beauty spot and get everyone to wear a purple jacket or hat. Get everyone to give a donation from all those who come along.

Wellbeing of Women

Wow